



Union for the Mediterranean
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25 YEARS 1995 - 2020
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SIDE EVENT/ 19 NOVEMBER 2020 (14.00-17.00)

Mainstreaming Gender in Covid-19 recovery responses of Agri-food sectors and rural areas

UfM High-level Women4Mediterranean Conference 2020

14:00 **Opening session**

H.E Ms. **Akissa Bahri**, Minister of Agriculture, Water Resources and Fisheries in Tunisia

M. **Plácido Plaza Lopez**, Secretary General of the CIHEAM (International Centre for Advanced Mediterranean Agronomic Studies)

Ms. **Marcela Villarreal**, Director of the Partnerships Division Food and Agriculture Organization of the UN-FAO

M. **Leonard Mizzi**, Head of Unit at the European Commission, Directorate-General (DG) for International Cooperation and Development - Rural development, food security and nutrition

Moderated by Ms. **Yasmine Seghirate El Guerrab** (Women empowerment and Gender Policy, CIHEAM Headquarters)

14:40 **Gender Impacts and Responses to protect and promote the role of rural women during the COVID-19 Pandemic (Session 1)**

Moderated by Ms. **Gaëlle Ferrant** (OECD Development Center)

How COVID-19 has impacted women in agriculture but also in processing and distribution professions? How the pandemic is changing gender relations, within and outside the family in rural Mediterranean areas?

What measures at international, national and local level should be promoted to address the gendered impact of COVID-19 in rural Med areas with reference to agriculture, food security and nutrition? Explain good practices

Which alliances/networks could better serve a gender responsive agenda in post COVID-19 recovery?

- Ms. **Silvia Barbatello**, Project Coordinator, **GEMAISA Network**



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- Ms. **Ghizlaine El Manjra Maghnouj**, Social Entrepreneur and Activist for Regenerative Economy, Founder **HUMAN FOR HUMAN**
- M. **Meher Khelifi**, developer of the “**AHMINI**” start-up dedicated to the social coverage of rural women working in the agricultural sector
- Video Message from a CIHEAM Project Beneficiary (**DEVLOCK**)

15:15 Questions and Answers
Wrap Up by Ms. Gaëlle Ferrant

16:00 **Strengthening resilience of women through training, research and innovations in rural areas and agri-food sectors (Session 2)**

Moderator: M. Tomas Garcia Azcarte, Deputy Director of the Institute of Economy, Geography and Demography (IEGD-CSIC) Spain, Académie de l'Agriculture de France

How can education, training and research in agri-food fields better help to limit the negative impacts of crises like COVID19 on women?

What instruments can be mobilized.....? With whom? What are the goals.....? What is the place of innovations and technologies?

Speakers

- **M. Maroun El Moujabber**, representing CIHEAM Bari in the “Gender smart” project: “Gender in Science Management of Agriculture; life sciences, including Research and Teaching”
- **Ms. Carmen Urbano**, DG for agrifood innovation and promotion at Aragon's government and former head of eBusiness & Marketing Internacional at tech company Inycom

16:25 Questions and answers
Wrap-up by M. Tomas Garcia Azcarte

16:50 Conclusions by Ms. Yasmine Seghirate El Guerrab



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Side event co-organizer